

Neha Patwari

Illustration | Branding
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Awards & Exhibitions

Off The Wall : 2018 (Best of show)
SCAD Open Studio: 2018
Savannah, USA ; Lacoste, France
SIP Savannah: 2018
Out Of The Fire: 17,18, 2016 (Runner up)

Softwares

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe InDesign
MS Office

Leadership

SCAD Ceramics Club
President 2018 : Treasurer 2016,17
Asian Women's Rugby Championship
Pune '12, '13
Liaison Officer, Japanese Team

Languages

English
Hindi
Bengali
Marwari
Basic Japanese

Skills

Motion Graphics
Hand lettering
Ceramics
Package Design
Surface Design
Pattern Design
Quick learner | Motivated
Globally aware | Social empathy
Experimental | Adaptable
Researcher | Curious
Detail Oriented | Planner

References upon request

Education

Savannah College of Art and Design, USA
Bachelor of Fine Arts, 2015-2018
Illustration, Ceramics
Dean's List '16,'17,'18, SCAD Scholarship

Symbiosis Centre of Media and Communication, India

Bachelor of Media Studies, 2011-2014
Advertising and Marketing Communication

Work Experience

Neerja International

Product Design Intern : Jaipur, June-Aug '17
Developed a collection of new products, learned a traditional manufacturing process of **Blue Pottery** under a team, customized a new display for the existing products in the shop.

Bates CHI & Partners

Copywriter : Bangalore, Aug'14-May'15
Handled the leading client Wipro(IT) with a team; wrote copy, created layouts and art directed semi-annual magazines, quarterly reports, internal corporate communication mailers, infographics; strategized and conceptualized content for global events branding and campaigns; extensive copy checks and supported the print team for final publishing.

Pinnacle Infotech Solutions

Creative Consultant : Durgapur, July'14- Dec '15
Designed branding material and assisted with corporate gifts for national and international clients

CSR Project Leader : Durgapur 2010,11,12,18

Developed and executed camps for students to enhance educational and artistic skills; collaborated with **Boondh** to spread female menstrual hygiene awareness in neighboring villages and government schools; collaborated with Grandmaster **Dibyendu Barua Chess Academy** to introduce annual chess training camps and competition for students; illustrated promotional material for all the events.

Text 100

PR Intern : Mumbai, Oct'13- Nov'13

Handled the accounts of Disney, Lupin, Pacnet, Pureit(HUL) and Maruti; compiled and researched data about the clients; drafted communication for internal and external events and programs.

Dentsu

Copywriting Intern : Mumbai, Apr'13-June'13

Handled the accounts of Jet Airways, Skechers and Orangina; collaborated with art director for national ad campaigns; generated copy for communication; learnt copy editing and checking.

Urmul Setu Sansthan

Media Intern : NGO, Rajasthan, Nov-Dec '11

Familiarized myself with various government schemes for underprivileged communities; introduced and implemented the **Tippy Tap** project; collected data by on site field research and developed posters; operated as an interpreter for foreign clients visiting the site; tutored underprivileged high school girls in English and maths to help prepare for national board exams.